February 23-24, 2009

Avian Flu: Social & Anthropological Perspectives

With the support of the Fyssen Foundation for anthropological research



February 23

9.00 a.m.: Opening

Roberto Bruzzone (HKU-Pasteur Research Centre) and Jean-François Huchet (French Centre for Research on Contemporary China).

9.15 a.m.: Presentation of the conference

Frédéric Keck (National Centre for Scientific Research, Paris).

9.30 a.m.-12.30 p.m.

Animal Surveillance: How to control birds while protecting the environment? Chairman:

Mike Kilburn (Civic Exchange, Hong Kong).

Speakers:

- Yi Guan (Microbiology Dpt, Hong Kong University): Evolutionary Dynamics and Emergence of Panzootic H5N1 Influenza Viruses in Southern China.
- Vincent Martin (Food and Agriculture Organization, Beijing): The Influence of Farming and Cultural Practices in the Emergence of Avian Flu in Asia.
- Vanessa Manceron (National Centre for Scientific Research, Paris): Problems of Confinement after the Bird Flu Outbreak in France.
- Captain Wong (Kadoorie Farm, Hong Kong): Avian Flu and Wild Bird Release in Hong Kong.

2.30 p.m.-5.30 p.m.

Public Health: How to build expert networks with a division of labor? Chairman:

Malik Peiris (HKU-Pasteur Research Centre & Hong Kong University). **Speakers:**

- Nyoman Kandun (Health Dpt, Djakarta): Clusters of Avian Influenza and Public Health Policy in Indonesia.
- Sirenda Vong (Pasteur Institute, Phnom Penh): Surveillance of Emerging Infectious Diseases in the Context of Cambodia.
- François Moutou (French Food Safety Agency, Paris): Animal Health and Public Health in the French Food Safety Agency.
- Carlo Caduff (Anthropology Dpt, UC Berkeley): The Publics of Public Health: Pandemic Vaccine Prioritization in the United States.

February 24

9.30 a.m.-12.30 p.m.

Food and Hygiene : How to change habits in a free market society? Chairman:

Kwok-Yung Yuen (Microbiology Dpt, Hong Kong University). **Speakers:**

- Richard Fielding (School of Public Health, Hong Kong University): Avian Influenza Risk Perception and Live Poultry Purchase in China and Southeast Asia.
- Constance Chan (Centre for Food Safety, Hong Kong): Avian Influenza Control Measures on Poultry Trade in Hong Kong.
- Tik-Sang Liu (Anthropology Dpt, HK University of Science and Technology): Local Culture and Chicken Consumption in Hong Kong.
- Noelie Vialles (Collège de France, Paris): Food Safety in France, from Mad Cow Disease to Avian Flu.

2.30 p.m.-5.30 p.m.

Media and Communication : How to prepare for a possible pandemic? Chairman:

David Palmer (Sociology Dpt, Hong Kong University).

Speakers:

- Thomas Tsang (Centre for Health Protection, Hong Kong): Risk Communication at the Centre for Health Protection.
- Mary Ann Benitez (South China Morning Post, Hong Kong): The Media and Bird Flu Fatigue: What's Next?
- Matthieu Fintz (French Environmental Safety Agency, Paris): Media Framing and the Web of Causation in Avian Flu Crisis in Egypt.
- Annick Guenel (National Centre for Scientific Research, Paris): Avian Flu, Vietnamese Media and the "Renovated Chicken".

All are welcome.

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