

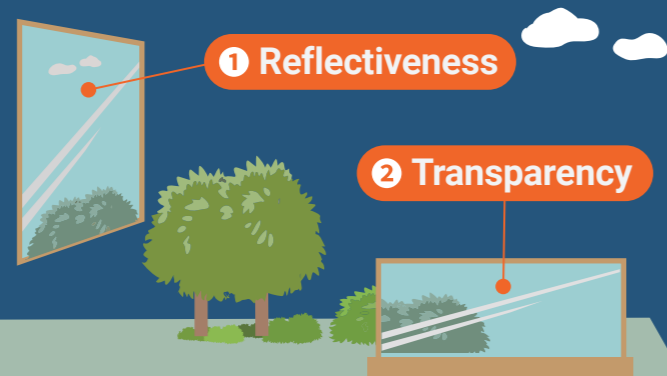
HONG KONG BIRD-WINDOW COLLISION

— Monitoring Leaflet —



WHAT IS BIRD-WINDOW COLLISION?

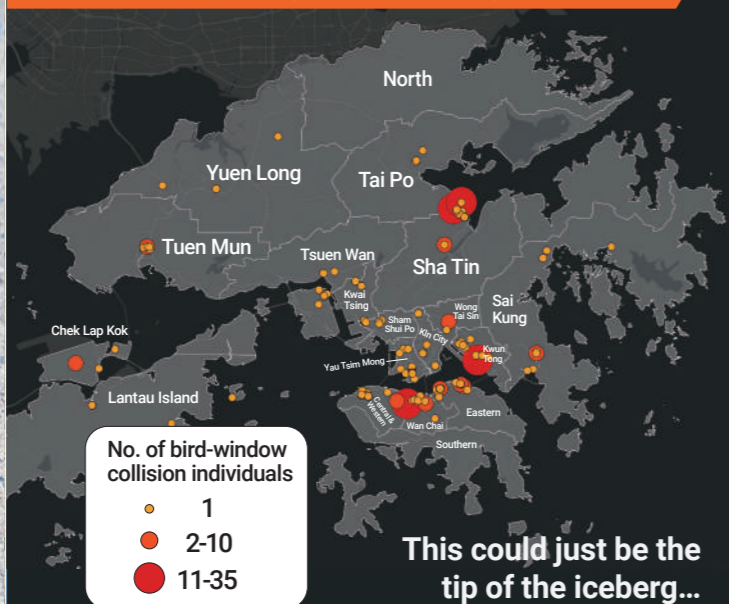
Two main factors causing birds to collide with glass:



DOES IT OCCUR IN HK?

A total of 309 bird victims were recorded just over one year period in 2022/2023, which is worrying.

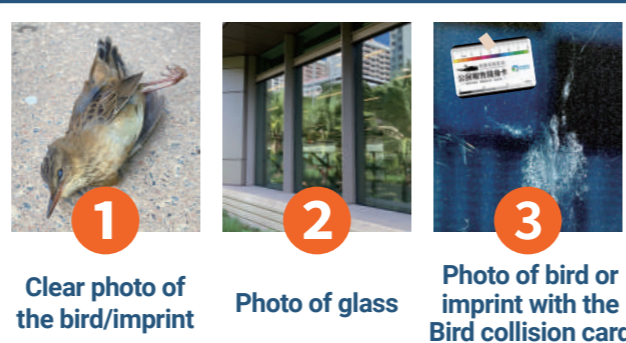
DISTRIBUTION OF BIRD-WINDOW COLLISIONS IN HONG KONG (9/2022-8/2023)





HOW TO REPORT?


You can upload the following information to the Global Bird Collision Mapper:

 On-site Photos



 GPS Location / Building Address

 Date and Time of Encounter

 Bird Status

Choose: Dead Alive Multiple birds
For bird imprint, please fill in unknown

● Species (Optional) ● Notes (Optional)

Further descriptions of the bird, imprint, weather conditions or building characteristics are encouraged.

Proceed to the Global Bird Collision Mapper and its user manual

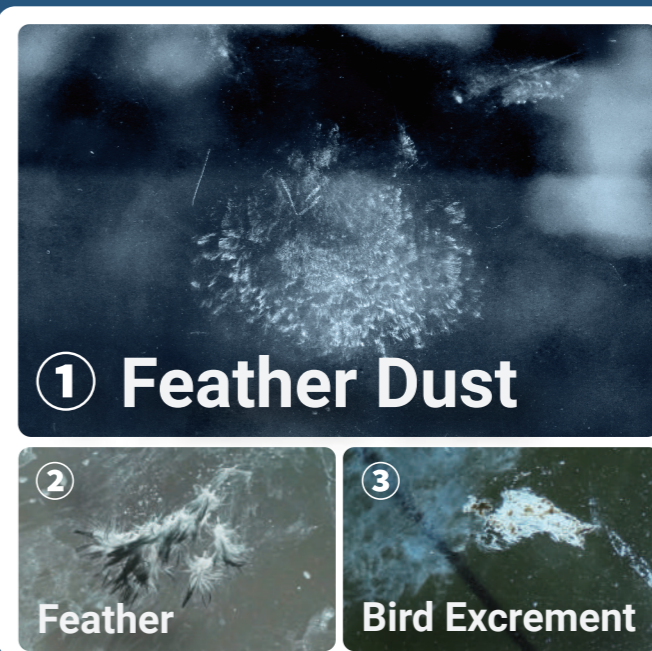


HOW TO DEAL WITH THE BIRD?



IDENTIFY BIRD COLLISION IMPRINT

If you find at least two of the following clues on the glass surface, please take pictures of the imprint and report to the Global Bird Collision Mapper.



SOLUTION

For existing buildings, the bird collision risk can be reduced by 90% if visual markers (e.g. stickers, curtains or hanging ropes) that meet the requirements below are installed.

Requirements

- Opaque and Non-reflective
- With min. diameter/width of 6mm
- Not more than 5cm apart
- Installed on the outer surface



LET'S MAKE GLASS VISIBLE TO BIRDS